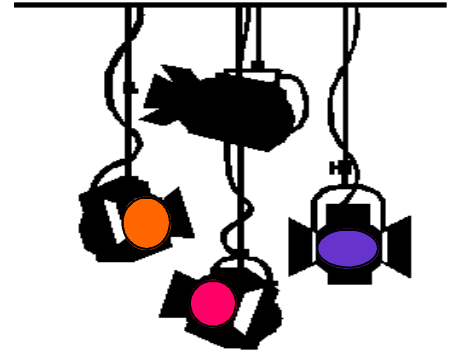


New Benefits for SUMMER TUESDAYS 2009 Shine the Spotlight on Your Business!

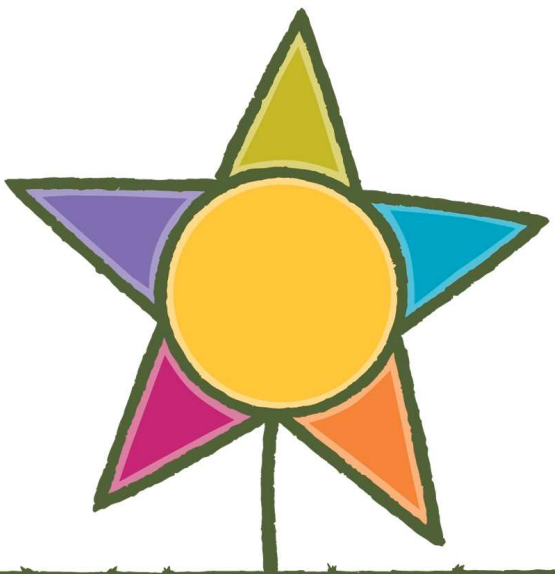


Let Summer Tuesdays
make planning your
company's summer
picnic **easy, fun and
inexpensive!**

Designated Seating Area
Discounted Food & Beverages
Entertainment
Festive Atmosphere

*Available to
Weekly Theme Sponsors*

**Summer Tuesdays is a
7-week, family-friendly event
featuring a market, music
and a movie along the
banks of the St. Croix River
in Downtown Stillwater.
www.summertuesdays.com**



SUMMER TUESDAYS

New Sponsor Categories

We've reorganized our sponsor categories to clarify "what's in it for you" and give you more flexibility in choosing a sponsorship level that fits your business's needs. *If you are interested in a Community Sponsorship (to highlight a local non-profit) or a Media Sponsorship, please contact the Greater Stillwater Chamber Office at 651-439-4001.*

All Sponsors Big & Small!

All sponsors receive benefits from their sponsorship—no matter what the dollar amount! These include website recognition, market signage, sponsor window cling and postcards for your place of business. Please see the enclosed form for additional benefits. *All Levels*

Banner Ad on E-mail Newsletter for Sponsored Week

Reach our most dedicated fans through our weekly e-mail to Summer Tuesdays' subscribers. Use coupons or graphics to entice them to visit your business or click-through to your website. *Weekly Theme Sponsor*

Booth Space for Sponsored Week

Bring your business "on the road" and greet your friends, customers and neighbors. You can sell your products, share information or entertain—the space is yours to showcase your business!

Weekly Theme Sponsor

Popcorn and Pop Coupons for Sponsors

Want to show your appreciation for those who support your business? You'll receive coupons to hand out to your employees, friends or customers so they can enjoy Summer Tuesdays each week! *Music & Weekly Theme Sponsor*

Your Company's Banner at Summer Tuesdays

Position your company's image in front of hundreds of Summer Tuesdays guests each week—in your colors, and with your logo and message. We'll even hang the banner for you! *Music & Weekly Theme Sponsor*

The Fun Starts July 7!

July 7	For the Love of Animals	Aug. 4	National Night Out
July 14	Health & Wellness	Aug. 11	International Bazaar
July 21	Americana	Aug. 18	Living Local
July 28	Treasure Hunt		



2009 SPONSORSHIP OPPORTUNITIES

	WEEKLY THEME SPONSOR \$1,000+ 7 Available	MUSIC SPONSOR \$500-999 14 Available	MOVIE SPONSOR \$250-499	FRIEND OF SUMMER TUESDAYS \$50-249
Premiere On-Stage Recognition for Sponsored Week	✓	← <i>Position your business's name in front of 500 potential customers each week!</i>		
Banner Ad on E-mail Newsletter for Sponsored Week	✓	← <i>Reach our most dedicated fans. Use coupons or graphics to entice them to visit your business or click-through to your website!</i>		
Booth Space for Sponsored Week	✓	← <i>Bring your business "on the road" to greet your friends, customers and neighbors!</i>		
Popcorn and Pop Coupons for Employees, Friends or Customers	50	25		
Sponsor Banner at Your Business	✓	✓		
Your Banner at Event	✓	✓		
Radio Recognition	✓	✓		
Print Advertising	✓	✓	✓	
Press Releases	✓	✓	✓	
Stage Recognition	<i>Throughout Program</i>	<i>Before Music</i>	<i>Before Movie</i>	
VIP Packet, including Dinner, Dessert, Popcorn & Pop	8 Tickets	6 Tickets	4 Tickets	2 Tickets
Website Recognition	✓	✓	✓	✓
Market Signage	✓	✓	✓	✓
Sponsor Window Cling	✓	✓	✓	✓

With your help, Summer Tuesdays remains the most popular local event year after year!

The Summer Tuesdays planning committee is dedicating to helping find a sponsorship level that works for you and your business. If you have questions, please feel free to contact any of the following committee members or the Chamber Office. Thank you for your continued support.

For more information, contact:

Greater Stillwater Chamber of Commerce
106 Main Street South, Stillwater, MN 55082
Phone: 651-439-4001, Fax: 651-439-4035

summertuesdays@ilovestillwater.com, www.summertuesdays.com

Please complete sponsor information on other side. >>>

Choose Your Sponsorship Level:

- Weekly Theme Sponsor (7 Available): \$1,000+
- Music Sponsor (14 Available): \$500-999
- Movie Sponsor: \$250-499
- Friends of Summer Tuesdays: \$50-249

Summer Tuesdays is fortunate to have great volunteers each week!

Would you like to be one of them? If so, contact the Chamber Office at 651-439-4001.



See other side to learn the great new sponsor benefits for 2009! >>>

Request Information or Materials:

- Please send me _____ Summer Tuesdays postcards.
- Please send Market booth information.

Complete & Submit Form via Fax or Mail:

- Check enclosed Please invoice, \$ _____ (Full Payment Due May 1)
- Charge my Credit Card, \$ _____ (Call or stop by the Chamber Office for payment)

or submit your CC # _____ Exp. Date: _____

Business/Name: _____

(As you would like to be listed on promotional materials. Do not list on promotional materials.)

Primary Contact: _____

Address: _____

Phone: _____ E-mail: _____

Web Address: _____

Comments/Special Requests: _____

Please return by April 1 to receive full sponsor recognition and benefits.

Make checks payable to the Greater Stillwater Chamber. Mail all checks to Summer Tuesdays, PO Box 516, Stillwater, MN 55082, Fax: 651-439-4035, Phone: 651-439-4001.

Sponsorships are a legitimate marketing-related business expense. However, those wishing to make a charitable donation, please make checks payable to ArtReach Alliance. ArtReach will retain a 5% handling fee, and 95% will support Summer Tuesdays. All checks should be sent directly to the Chamber to assure proper sponsorship recognition.